

acta-vated

ac·ta·vat·ed (ăk'tə-vāt'ed)

driven to become more vital, safe,
efficient, informed and green



acta

ANNUAL REPORT OCTOBER 2015 - SEPTEMBER 2016

acta-vating the region like never before

This year, ACTA reached our definition of success. We met the challenges of changing times with terrific new solutions that hit the ground running.

We made it easier for more area employees to get to and from their jobs. We developed new partnerships and reached out to more employers. We communicated better than ever with a new feature-packed app, website and publications. And we got recognized for creating innovative programs that increase travel options and foster responsible economic growth in Pittsburgh's Airport Corridor.

In short, we were driven to meet the region's transportation challenges with more options, real-time information and a greater voice in the issues.

Our annual report details some of the roads we took to get there.



acta-vated: PARTNERSHIPS OLD AND NEW



At ACTA, our actions are steered by our partners. We team with employers, townships and the chamber of commerce to create road maps that get you where you want to go. That's why we spent some time this year introducing ourselves to local businesses. We also worked with partners old and new to determine challenges and develop solutions. This year, we:

- ▶ Presented our services to over **100 attendees** of a chamber meeting in August 2016.
- ▶ Developed a new partnership with **EGS Financial** to create the new hub stop at the West Busway.
- ▶ Worked on a new transportation subcommittee of the **Moon Economic Development Group**, which is identifying gaps in the airport corridor's transportation system to make it easier to get to work and improve economic development.

IMPROVING THE VIEW WITH FEDEX GROUND

Our Super Stop now looks super nice thanks to a donation of landscaping services from an ACTA partner, FedEx Ground. FedEx supplied the plants, and employees volunteered their time to plant them in a large bed at the stop in May 2016.



acta-vated: BETTER COMMUNICATIONS

Buckle up! ACTA went into high gear this year to bring you more information in new and better ways. Now you can find construction updates, travel advisories, real-time shuttle information and interactive maps right at your fingertips. Our new publications and website make it easier to see what's going on in transportation—and to get revved up about ACTA and our services.

Our new PennDOT construction publication

Distributed to 2500 businesses and individuals, this handy brochure offered a snapshot of the major construction projects occurring during the year in the Airport Corridor. Providing commuters with advance information on closures and detours, the new brochure was a welcome addition to our traffic advisory service and our annual Spring Construction update meeting with PennDOT and area organizations.



Our new ACTA website

In October 2015, we merged acta-pgh.org and rideACTA.org into one

easy-to-use, feature-packed website. Here is some of the information you can now find with just a few clicks:

- ▶ Real-time shuttle information
- ▶ Our interactive bike map
- ▶ Current traffic advisories
- ▶ RideACTA schedules, service changes and more
- ▶ Construction details for PennDOT District 11-0
- ▶ The environmental benefits of the rideACTA shuttle

Our new 365 Days of Cleaner Air brochure

ACTA takes a lot of the stress out of travel for commuters, but that's not the only way we help everyone breathe easier.



The environmental benefits of our rideACTA shuttle are now simple to see in this new publication. Check out some of this year's stats:

- ▶ **81,200** rides provided
- ▶ **Over 200** businesses served
- ▶ **1,085** tons of CO2 eliminated
- ▶ **40,640** fewer cars on the road
- ▶ **111,104** gallons of gas saved
- ▶ **2,763,690** vehicle miles saved



acta-vated: MORE LAST MILE SMILES

We understand the importance of providing last mile service. This year, we implemented several new ways to make that last mile a breeze.

The new hub stop at the Carnegie Station of the West Busway

On July 6, 2016, we established a shuttle service for riders who take the Port Authority G2 route to Carnegie and need a convenient way to get to places like Penn Center West and Vista Park Drive. The shuttle operates Monday through Friday and runs along Campbells Run Road to Business Center Drive in Robinson, making stops along the way. Recognizing the value of the service and how it would help their employees, EGS Financial, located in Penn Center West, is partnering with ACTA and providing



some financial support for the initiative. Already, the new shuttle has provided 3300 rides. For added convenience, a new service map shows both the new West Busway and IKEA hub stops.

RideACTA, a real-time app

Offering shuttles to employees is great. But knowing exactly where the vehicles are and when they'll arrive is even better. Our new RideACTA app, available in Google Play and iPhone stores, lets users get real-time information on both ACTA shuttles and Port Authority vehicles. Some of its terrific features are:



acta-vated: BETTER COMMUNICATIONS (continued)

Our new membership brochure

In 2015, we redesigned our membership brochure to attract potential members. It must be convincing because we welcomed two new ACTA members this year!



WORD TRAVELS FAST

Do a good job and people take note. On January 19, 2016, Allegheny County bestowed upon ACTA a proclamation recognizing our dedication to supporting and implementing programs that increase travel options and foster responsible economic growth in Pittsburgh's Airport Corridor. Sponsored by Allegheny County Council members Tom Baker, Samuel DeMarco III and Mike Finnerty, the proclamation gives ACTA members one more reason to come along for the ride.



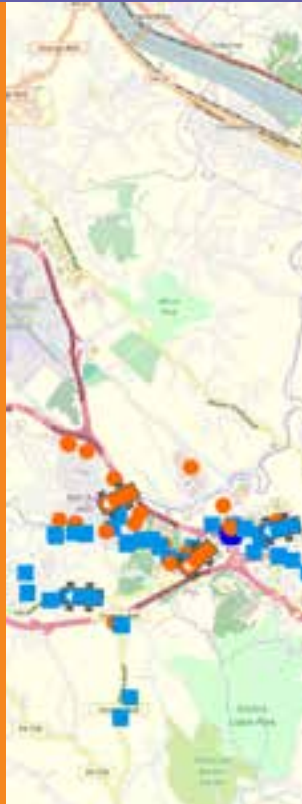
acta-vated: MORE LAST MILE SMILES (continued)

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- ▶ Real-time information on the location of RideACTA shuttles and Port Authority buses
- ▶ Map views showing shuttles and buses simultaneously or separately
- ▶ Views of shuttle and bus stops
- ▶ Arrows on vehicle icons indicating the direction of travel
- ▶ Zoom-able location map

A small fee for a big service

In October of 2015, we implemented a 25¢ fee to maintain an affordable transit fare for riders of our IKEA shuttle.



acta-vated: PLANS FOR THE FUTURE

We're always looking for new ways to make travel in the Airport Corridor safer, easier and more convenient. This year, we started two new projects that are studying ways to improve how we move.

One is looking at the best way to deliver last mile service between Port Authority's routes and key destinations in the Airport Corridor. The other is designing and implementing a suburban, multi-modal transportation plan that includes transit, pedestrian and bicycle components.



Not an acta-vist yet? Become one today!

If you like what you see here, give us the green light to help your organization. Join ACTA and benefit from our advocacy, innovative solutions and environmentally conscious approach to transportation challenges. Visit acta.org/membership today.

acta-facts

Here's a quick look at some of the programs and statistics that ACTA supported and achieved this year.

Walk Pittsburgh

ACTA is taking steps to make Pittsburgh one of America's most walkable cities. Through Walk Pittsburgh (walkpittsburgh.org), a collaboration of ACTA, OTMA (Oakland Transportation Management Association) and the PDP TMA (Pittsburgh Downtown Partnership TMA), we're encouraging people to look at walking as a terrific and healthy commuting option. So far, the program is logging some great statistics:

- ▶ **1,286** registered walkers
- ▶ **120,632,163** steps taken
- ▶ **60,754** miles walked
- ▶ **19,964** kg CO₂ saved
- ▶ **3,038** gallons of gas saved

PennDOT Public Outreach

ACTA provided constructive help to the public during eight construction projects this year:

- 1 Fort Pitt Tunnels
- 2 Liberty Bridge
- 3 Lincoln Way
- 4 Parkway West
- 5 Parkway West Airport
- 6 Route 51
- 7 Route 51 Coraopolis
- 8 Route 65
- 9 West Carson Street

Traffic Advisories

Moving right along, we increased our efforts this year to give more commuters more news on traffic issues. For starters, we emailed hundreds of traffic advisories throughout the year. And for the first time ever, we produced materials on our traffic advisory service and marketed it to residents of the Airport Corridor, resulting in a big increase in our list of users.

- ▶ **665** traffic advisory emails
- ▶ **25%** increase in registered traffic advisory participants

During the year, we:

- ▶ Answered **391 hotline calls** on the projects
- ▶ Attended **84 project control meetings**
- ▶ Helped plan the **Liberty Bridge public meeting** in the South Hills

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Robinson Township Resident

Jim Foringer, *Vice President*
PennDOT District 11-0

Ruth Delach, *Secretary/Treasurer*
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ACTA STAFF



Amy Mathieson, *Assistant Director*

Christine Bell, *Mobility Management Manager*

Christine Miller, *Financial Manager*

Lynn Manion, *Executive Director*

Committees

Alliance for Transportation Working in Communities (ATWIC)

Moon Economic Development Group

Pittsburgh Airport Area Chamber of Commerce Community and Government Affairs

Port Authority of Allegheny County Transit Stakeholders Relations Committee

Southwestern Pennsylvania Commission Committees:

Transportation Technical, Transit Operators, Pedestrian/Bike, CommuteInfo Partnership

Associations

American Society of Highway Engineers, Pittsburgh Chapter

Association for Commuter Transportation

Greater Pittsburgh Nonprofit Partnership

Southwestern PA Air Quality Partnership



airport corridor
transportation association

The Airport Corridor Transportation Association (ACTA) is a non-profit Transportation Management Association supporting and implementing programs that increase travel options and foster responsible economic growth.