

Be a HERO to your Employees

Customize your Welcome Kits with a commuter benefits program!

Providing commuting options for your employees is a benefit that you can provide that will make you a competitive choice when you are looking to attract talent to your company. We can offer advice and link you to experts that can help you customize a program to fit your employees' needs.

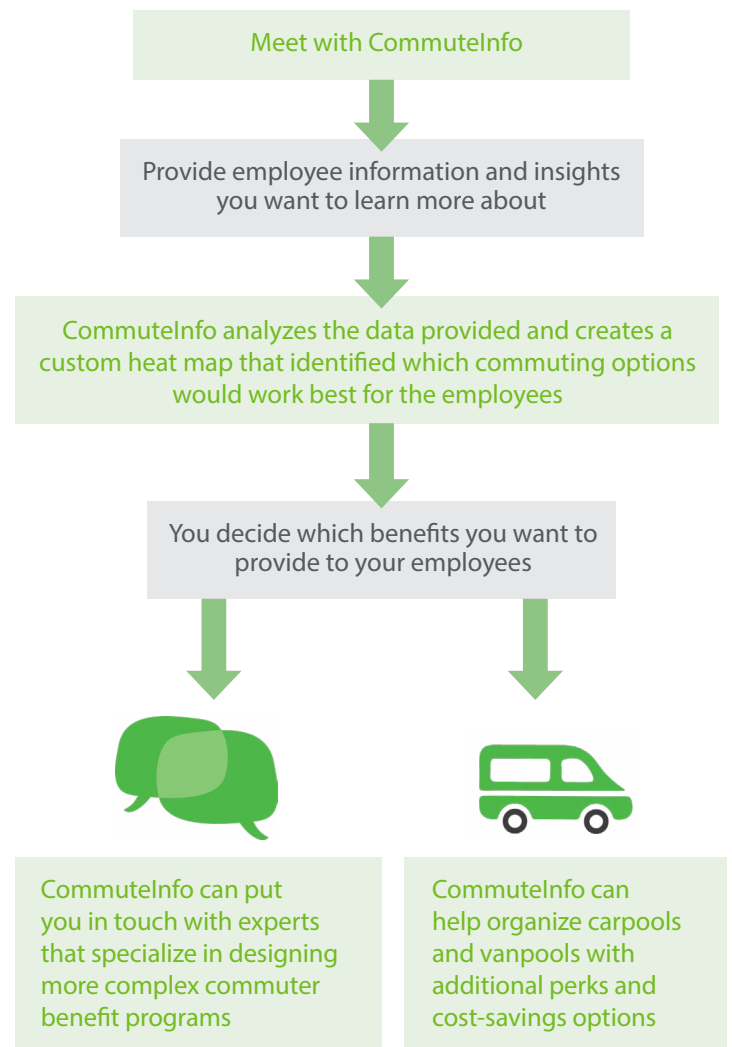
CommutelInfo is a free service

When an employee enrolls in a commuter benefits program, they can pay their commuting costs with pre-tax money, up to the current IRS tax limit of \$270/month (as of 2021). These tax-free dollars can be used to pay for these types of commuting costs: *Transit Vouchers, Smart Cards, Bus Passes, Parking Permits, Reimbursements, Vanpool Rentals*

We can work with you to develop a commuter benefit program based around a custom heat map (*see back*) that illustrates where your employees reside in relation to each other. Then we provide help to organize carpools and vanpools that include perks that you can't find anywhere else. If carpooling isn't an option, we also have connections with local companies that specialize in designing more complex commuter benefit programs.

You can buy in as little or as much as you like.

Some employers simply organize programs so that their employees have access to the \$270/month pre-tax money. Other employers implement a cost-share option where they pay for 20%, 40%, or 60% of the employees' bus pass, vanpool or parking permit.



Together we can connect you to

Steubenville, OH; Weirton, WV; Robinson, PA; Downtown; Pittsburgh, PA; The Greater Pittsburgh Area

RideACTA costs only 25¢ a ride (Seniors 65+ and kids under 5 are free, Kids 6-11, and persons with disabilities are 15¢). All of our vehicles are ADA Compliant, have free wi-fi, and offer a last-mile shuttle service that transports people between the IKEA Super Stop and 250+ local businesses (all trips must start or end at IKEA).

SVRTA costs 50¢ a ride or \$30 for an annual pass and offers fixed routes throughout Steubenville, one through Mingo Junction, and a flexible service route between Wintersville and Steubenville. We also offer Paratransit, which is a specialized service for people with disabilities who are not able to ride fixed-route public transportation.

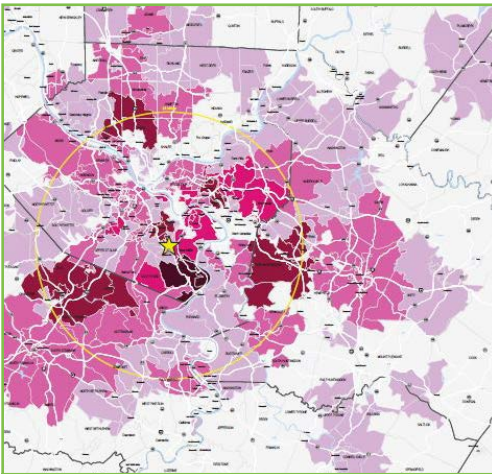
Real Examples of Commuter Benefit Packages

developed with help from CommuteInfo in the Southwestern PA region.

Heat maps depict which commuting options work best for your employees. Using this information, CommuteInfo can organize vanpooling and carpooling by seeing which employees match up within their neighborhoods. We offer customized reporting for sustainability programs and as a measure for meeting green initiatives to help your company reduce its carbon footprint.

Company A

A private company that serves the public



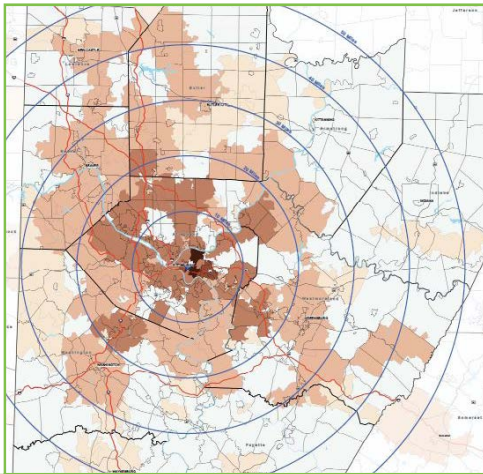
Benefits Company A chose to provide for their employees:

- Coordinated Internal Commuter Challenges
- Commuting Reporting
- Supporting Sustainable Initiatives
- Online Portal Registrations
- Articles and surveys for employee recruitment

Most of *Company A's* employees live near each other and are able to participate in pooling. To save space in the garage and encourage their employees to pool together, they offer discounts for people who have registered with CommuteInfo.

Company B

A public company that serves the public



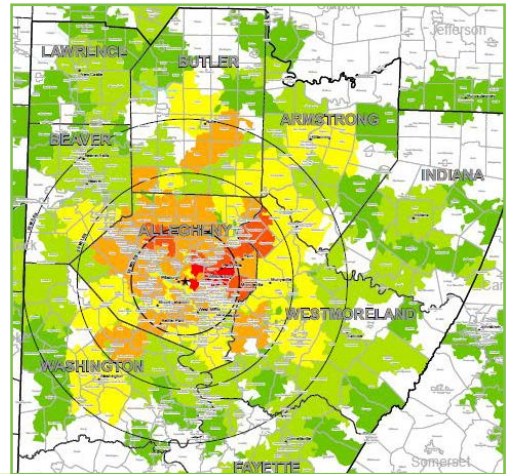
Benefits Company B chose to provide for their employees:

- On-boarding Program
- FREE Vanpool Parking
- Reducing Organizational Footprint
- Marketing Campaigns, Posters, Email Blasts, Outreach Materials
- Help filling empty ridesharing seats

Company B's employees are very spread out and most live near bus lines. To help their employees get to work more affordably, they have implemented ways to share commuting costs that work for where their employees live.

Company C

A government entity that serves the public



Benefits Company C chose to provide for their employees:

- Commuter Benefit Program
- Special Parking for vanpoolers near entrance
- Cost Savings and less wear and tear on personal vehicles
- Employee Recruitment
- "Lunch and Learns" and Workshops

Company C's employees can save up to 40 percent of the cost associated with commuting. Employees are allowed to save up to \$265.00 per month for the transit benefit program. The tax-free dollars are set up on a voucher, debit card or paid directly to a transit or parking company.

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When an employer provides perks such as a commuter benefits program, it makes them more competitive in attracting talent in the area.