

# 25 YEARS 1990-2015

**We're celebrating 25 years of providing transportation management services to the Airport Corridor! While much has changed since 1990, our core mission to support and implement programs that increase travel options, address air quality improvements and foster responsible economic growth in one of the Pittsburgh region's fastest-growing areas remains steadfast.**

The nation's first transportation management associations (TMAs) were created in the early 1980s, initiated by groups that joined together to advocate for local transportation issues and to save money through the cooperative delivery of transportation services. In the late '80s, as construction began on the new terminal to expand services at Pittsburgh International Airport, forward-looking business and local municipality leaders in the Airport Corridor wanted to proactively address anticipated traffic congestion that would accompany the area's economic development. This partnership among the Port Authority of Allegheny County, Bayer Corporation and Allegheny County then expanded to local businesses and other area stakeholders who saw the value of organized transportation management, leading to ACTA's incorporation in 1990.

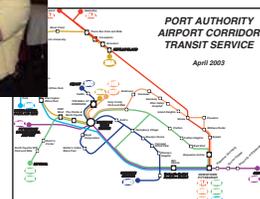
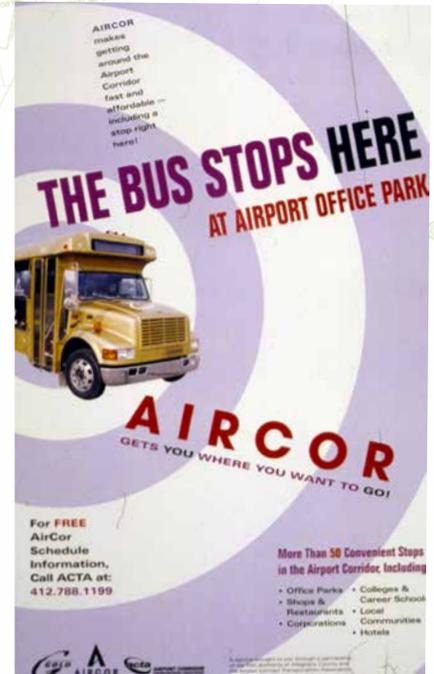


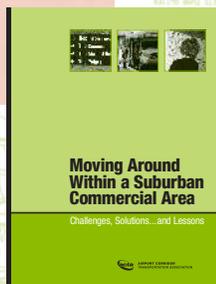
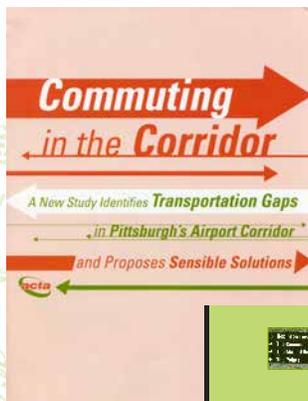
# A LOOK AT WHERE WE'VE BEEN...

# 1990

## In the 1990s, ACTA:

- + Advocated for the installation of a traffic signal on Cliff Mine Road at the entrance to the RIDC Park after a local policeman was hit by a car and killed while directing traffic. ACTA organized and managed the project, which was funded by PennDOT and local municipalities.
- + Developed and hosted an annual Job Connection fair to connect employers and job seekers by promoting a variety of transportation options.
- + Hosted job fairs in partnership with the Pittsburgh Airport Area Chamber of Commerce.
- + Held an annual job fair at Pittsburgh International Airport to support retailers and restaurants in the Air Mall.
- + Implemented Corridor Connection, an annual roundtable discussion among area job developers focused on hiring and transportation concerns.
- + Established effective, long-standing partnerships with organizations like PennDOT, Port Authority of Allegheny County, Beaver County Transit Authority, Southwestern PA Planning Commission and the Airport Chamber of Commerce.
- + Created the AirCor circulating mini-bus service in collaboration with the Port Authority.





## In the 2000s, ACTA:

- + Hosted Western Pennsylvania's first-ever Drive-Thru Job Fair for the new Mall at Robinson. More than 1,300 job seekers dropped by ACTA's tent in the parking lot to pick up packets of employment information and applications for participating Mall retailers.
- + Sent thousands of construction advisory emails to inform commuters about local road projects.
- + Partnered with CareerLink and Goodwill Industries to share space and select staff in the Robinson Town Centre retail area, helping commuters and residents through a one-stop career information shop to "Find a Job and a Way to Work."
- + Advocated for young bicyclists through Bike Safety Fairs, in conjunction with local police and area schools, which featured free bike helmets and fittings, a Bike Rodeo obstacle course, and "bike licenses" for kids.

- + Created Airport Corridor Connection, a commuter store offering bus schedules, passes and transportation-themed gifts.
- + Implemented an annual awards program to recognize businesses/agencies that promote improved mobility.
- + *Commuting in the Corridor*, a transportation and workforce development study, was undertaken with federal Job Access and Reverse Commute (JARC) funds to investigate shared-ride services for commuters in the Robinson/North Fayette Commercial Center. Study results strongly recommended an increase in the use of cost-effective, efficient circulating shuttle services.
- + Published the results of a major study — *Moving Around Within a Suburban Commercial Area* — which identified a range of mobility issues in congested areas, and proposed practical solutions and expanded transportation options to address those issues.

- + Completed the *Re-Thinking the Suburban Bus Stop* study, with competitive funding through a grant from the PA Department of Transportation's Bureau of Public Transportation, to document a set of innovative, practical and replicable suburban bus stop prototypes that could significantly improve transit ridership.
- + Began direct shuttle service from the IKEA bus stop — what is now rideACTA.
- + Developed Transportation 101 — a four-hour course for human services providers, including both classroom instruction and time on the bus, to help their clients use public transportation. More than 200 participants were trained in five years through this partnership with the Port Authority, Access and CommuteInfo.



# ...AND WHERE WE'RE GOING

# 2010

## In the 2010s, ACTA:

- + Formed a partnership with IKEA and Robinson Township to design and build, through funding from a competitive PennDOT grant, the Super Stop, the first multi-modal transit stop in the Pittsburgh region.
- + Received local, national and international press coverage for the Super Stop.
- + Expanded and improved rideACTA as usage skyrocketed; recognized a 50% increase in ridership from July 2013 - July 2014, with more than 180 businesses served.
- + Advocated for and received dedicated state funding for rideACTA in the state Transportation Bill (Act 89.) Act 89 will provide 85% of the funds annually, with ACTA securing the remaining 15% from Allegheny County, local businesses and local municipalities.
- + Installed the Airport Corridor's first bicycle work station and produced an on-road bike map.
- + Developed the area's first bike map app for Apple and Android Smartphones.
- + Secured competitive funds and managed the project to re-time traffic signals in the Robinson-North Fayette retail area in collaboration with North Fayette and Robinson townships.
- + Launched the WalkPittsburgh website — with Pittsburgh's two other TMA's — to promote walking as a viable commuting option.

ACTA is moving full speed ahead to make transportation more flexible, responsive and efficient in the Airport Corridor. We're proud of our accomplishments and growth over these past 25 years and anticipate a future of progress and achievement.

