S M A R T M O V E S





MEMBERSPOTLIGHT

ZIPCAR EXPANDS SERVICE TO THE AIRPORT CORRIDOR

Zipcar, the world's leading car sharing network, is now a member of ACTA, with plans to bring expanded mobility opportunities to Robinson Township. Together, ACTA and Zipcar are redefining the way people think about transportation.

"Our organizations both offer a unique service to people who are looking for alternative mobility options," explains Lauren Perine, Marketing Associate for Zipcar. "Neither of us can be all things to all people, but as partners, Zipcar and ACTA can offer a more comprehensive transportation solution for our users."



Zipcar has been a presence in the Pittsburgh area for eight years. The company has an expanding fleet that currently numbers about 70 cars, primarily located downtown, with some in the airport region. It's a natural next step for Zipcar to expand into the Airport Corridor.

"This area is ideal

because so many people are already open to using alternative transportation options," says Perrine. "We look forward to launching a Zipcar full-time at the IKEA Super Stop — a highly accessible location — in the coming months as we document growing interest in our services."

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WHAT'S**NEW**

ACTA TURNS 25!

Back in the '80s, Pittsburgh was planning a huge airport expansion, and the Robinson

Township area was becoming an appealing new location for retailers and restaurateurs. Local business owners and

25 YEARS 1995-2015

community leaders knew the Airport Corridor was poised for dramatic economic growth. But they also anticipated a big drawback — traffic issues. Their insight and planning led to collaborative partnerships that became ACTA, and we've been managing transportation services for the area ever since!

Celebrate our 25th birthday with us as we reflect on past achievements, accomplish current endeavors and look to promising new initiatives for the future.

read more in the special section inside

RIDEACTA UPDATE: WE HAVE A NEW PROVIDER!

Take a ride on one of rideACTA's new shuttles! We're excited about the success of rideACTA, which saw a 50% increase in ridership from July 2013 - July 2014. Now we're pleased to provide you with an even better ride, thanks to Pittsburgh Transportation Group, our new provider.

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ACTA WELCOMES NEW MEMBERS

ACTA is pleased to welcome three new members — Pittsburgh Post-Gazette, Walgreens and Zipcar. These progressive organizations join a wide variety of major manufacturers, small businesses, retailers, local municipalities, service organizations and public agencies as ACTA members.

CONSTRUCTION&DETOURS

PLANNING FOR A BUSY 2015 CONSTRUCTION SEASON

PennDOT is investing approximately \$211 million on 77 projects in District 11 — Allegheny, Beaver and Lawrence counties — in 2015 to improve, preserve or rehabilitate transportation infrastructure (including 85 bridges.) In addition, 162 miles of roadway will be paved or resurfaced, and more than \$16.1 million will be invested in tunnel maintenance and improvements.

"Significant construction efforts are currently underway throughout our region," explains PennDOT District 11 Press Officer Steve Cowan. "These key infrastructure projects, which impact some of our busiest roads, will result in much needed transportation improvements."

ACTA supports PennDOT District 11 by providing public outreach for many projects affecting Airport Corridor businesses, residents and commuters (highlighted in color below,) fielding customer comments and questions, and providing timely alerts for members on the potential impact of traffic issues and construction plans. Visit www.acta-pgh.org/construction for detailed information on project descriptions, start and end dates, detour and traffic advisory information, and hotline numbers.



During the past five years (2009-2014) in just the three counties of PennDOT
District 11, there were 1,644 accidents.
"These crashes resulted in 20 fatalities and 1,059 injuries," states Juliann Sheldon, PennDOT District 11 Safety Press Officer.
"Work zone safety is everyone's responsibility, and it is imperative that drivers follow Pennsylvania's work zone safety laws to best protect both workers and motorists."

- Drive the posted work-zone speed limit.
- Turn on your headlights.
- Stay alert, and avoid distractions.
- Pay close attention to signs/flaggers.
- Don't tailgate.
- Use four-way flashers when stopped or travelling slowly.
- Always buckle up.
- Expect the unexpected.
- Be patient.



Some of the major improvements include:

- Conclusion of a \$3.72 million project that added a lane to the westbound
 Parkway West by reconstructing the shoulder between the Rosslyn Farms and I-79 interchanges.
- Replacing the Route 51 West Carson Street Viaduct north of the Corliss Tunnel, from McKees Rocks to the West End Circle, with southbound traffic being maintained while northbound traffic is detoured using Route 65. This \$39 million project will continue until April 2016.
- Work through June on **Route 60/Steubenville Pike and Route 22/30**, include milling and resurfacing, traffic signal and bridge repairs, and ADA curb cut ramp installation.
- **I-376 Parkway West improvements** between the Fort Pitt Tunnel and I-79, totaling nearly \$73 million, that will require weekend and overnight full closures, single-lane restrictions, ramp closures, traffic shifts and lane narrowing through December. The overall project will continue with bridge painting in 2016.
- Roadway construction to relieve congestion on **Lincoln Way/Route 2031** through the business district in White Oak Borough continues through early summer 2016.
- Continuation of the \$19 million **Route 51/88 bridge and safety work**, with lane closures, detours and full closures during work on the second phase of the bridge and the reconstruction of Route 88.
- Fort Pitt Tunnel ceiling removal and improvements, a \$14 million project necessitating eight full-weekend closures. Long-term single-lane restrictions will occur in each direction in the tunnel through December.
- **Birmingham Bridge** preservation, which will require detours and traffic shifts for vehicles, bicycles and pedestrians until May 2017.
- An \$80-\$85 million project to rehabilitate the **Liberty Bridge**, to run late summer through fall 2017, requiring long-term ramp closures at the Boulevard of the Allies and bridge lane restrictions.

ACTA TRAVELS "ACROSS THE POND!"



This photo of the **IKEA Super Stop** will be featured in a new Cambridge English Empower textbook in its chapter discussing cities and urban space. The English language textbook — *Cambridge English Empower C1 Students Book* — is targeted to foreign adult students studying English as a second language. Published by Cambridge University Press and available in 2016, authors include Herbert Puchta, Peter Jones, Jeff Stranks, Adrian Doff and Craig Thaine. •

ZIPCAR [continued from front]

Visit www.zipcar.com to learn how to join Zipcar and book a Zipcar, either online or via the Zipcar mobile app, for a few hours or the day. Learn how simple it is to access the car, go where you need to go, and return the car to the same parking spot. A one-time application fee, nominal yearly membership fee and reservation charges apply. Fuel, parking, insurance and maintenance are included in these prices.

ACTA members are encouraged to go to **www.zipcar.com/acta** to sign up for a discounted yearly membership of \$25 and receive \$35 driving credit towards your first reservations to show your support for Zipcar in our area. •

Is Zipcar for You?

We know ACTA members can relate to at least one of these situations...

- ➤ You want to save money.
- You take public transportation, but need a car sometimes.
- ➤ Once in awhile, you need a second car.
- ➤ You need a big vehicle for a big job.
- ➤ You want to jumpstart your business.
- > You want wheels when you travel.
- ➤ You like to be kind to the planet.

RIDEACTA UPDATE: WE HAVE A NEW PROVIDER! [continued from front]

RideACTA recently contracted with a new provider, Pittsburgh Transportation Group (PTG.) The largest private transportation provider in the region, PTG operates more than 800 vehicles in seven divisions and has been safely transporting people to and from work for more than 30 years. PTG operates three rideACTA shuttles every weekday during peak service hours from 7 am to 9:30 am and 4 pm to 6 pm, with two shuttles running at other times on weekdays and Saturdays.

Hours of Operation

All trips begin and end at the IKEA Super Stop



Mon - Fri: 6 am - 12 am Saturday: 7 am - 11 pm Sunday: 7 am - 6 pm One shuttle operates on Sundays. The PTG rideACTA shuttles feature:

- Seating for 25 passengers.
- Wheelchair accessibility.
- Double Map technology, allowing iPhone and Android Smartphone users to track the shuttle's exact location in real time.
- A veteran group of drivers with more than 100 years of combined experience.
- Advanced reservation service scheduled through rideACTA Dispatch at 412.442.4773.

"There's nothing more important in transportation than safety and reliability, and we hold our drivers and vehicles to the highest standards," says Chad Stepanik, General Manager of Bus Operations for PTG. "We are proud to partner with ACTA in providing this 'last-mile' service to hundreds of employees in the Airport Corridor.

An environmentally friendly way to work, 21,233 vehicles were off the road between July and December 2014 due to rideACTA services. That's enough cars to fill every parking spot at Pittsburgh International Airport — twice! For more information, visit www.rideacta.org.



During 2014, RideACTA:



acta

The Airport Corridor Transportation Association (ACTA), a non-profit transportation management association, presents our semi-annual newsletter to keep you informed about all the latest transportation news in and around the airport corridor. In every issue, we update you on construction projects, spotlight an employer, offer commuter options for working and living in the airport corridor and much more.

We hope you enjoy *Smart Moves* and we look forward to receiving your comments and feedback.

Airport Corridor Transportation Association Robinson Plaza Two Route 60 & Park Manor Drive Suite 420 Pittsburgh, PA 15205

412.533.4600 tel 412.774.1540 fax www.acta-pgh.org



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ACTA WELCOMES NEW MEMBERS

The Pittsburgh Post-Gazette is Western Pennsylvania's largest newspaper, and post-gazette.com is the region's most visited news website, together reaching nearly one million people each week. The Post-Gazette provides unparalleled reporting and commentary on Pittsburgh's sports teams — the Steelers, Penguins, Pirates and the University of Pittsburgh — plus award-winning local, national and international news coverage.

Since opening its first drugstore in 1901, **Walgreens** has grown into the nation's largest drugstore chain through unmatched customer service, relentless innovation and a nationwide store network. Each day, more than eight million customers interact with Walgreens using the most convenient, multichannel access to consumer goods and services, as well as trusted, cost-effective pharmacy, health and wellness services and advice.

Zipcar is the world's leading car sharing network, with more than 70 cars in the Pittsburgh area and a goal to extend services to the Airport Corridor in the immediate future. Zipcar is redefining the way people think about transportation. (For more information about the Zipcar expansion, see the article in this issue of *Smart Moves*.)

Is now the time for your business to join

ACTA? As a member, you have a voice to influence transportation matters through quarterly membership meetings, special events and information sessions. Visit www.acta-pgh.org (click on Members) today for more information on the benefits of ACTA membership and to download a Membership Application. •

Three New Members Join ACTA's Executive Committee

ACTA is pleased to announce its 2015 Executive Committee, which includes



three new members: **Tom Donatelli**, **Jim Hassinger** and **Mal Petroccia**.

We are grateful to our hard-working group of volunteer leaders for providing strategic direction to ACTA, which positions us to most effectively meet current needs and prepare for future challenges.

EXECUTIVE COMMITTEE

OFFICERS

President

Robert Dudash, Robinson Township Resident

Vice President

Jim Foringer, PennDOT District 11-0

Secretary/Treasurer

Ruth Delach, Pittsburgh Technical Institute

MEMBERS

Mike Baker, PennDOT

Darrin T. Berger, FedEx Ground

Eric Buncher, Allegheny County Airport Authority

Tom Donatelli, Michael Baker International

Jim Hassinger, Southwestern Pennsylvania

Commission

Ted McConnell, Esq., K&L Gates
Mal Petroccia, Township of Moon

Jonathan Potts, Robert Morris University

ACTA STAFF

Executive Director: Lynn Manion
Assistant Director: Amy Mathieson
Financial Manager: Christine Miller
Mobility Management Manager:

Christine Bell